

The EAST–WEST TALENT LAB is an innovative young professionals' programme at goEast, supported by Kulturfonds Frankfurt RheinMain. Focusing on the transfer of knowledge, creativity and project ideas, the programme intends to forge links between young filmmakers, artists, and film and media students from Germany (with an emphasis on the Rhine-Main region) and the countries of Central and Eastern Europe.

A broad range of workshops and master classes given by experts impart crucial core competences and offer profound knowledge both of the film industry as well as the production of experimental films and video art outside established industry mechanisms and economics. Essential topics are the basics of European co-productions and the process of successful pitching as well as the limits and intersections of short film, experimental film and video art. Representatives of national film and video-art funding institutions from Central Europe will furnish information about their subsidy structures and opportunities of financial support.

Mentors advise the participants on developing their own projects. The participants will be invited to pitch their projects in front of a specialized jury and then receive direct feedback. The best pitch will receive a project development prize.

WHO IS ELIGIBLE TO APPLY FOR THE EAST–WEST TALENT LAB?

The EAST–WEST TALENT LAB addresses students and graduates of directing and producing as well as young filmmakers and artists from Germany and Eastern Europe (excluding Turkey and Greece). Up to 30 places are available each year. Filmmakers and video artists presenting their work within the goEast Experimental Film and Video Art Competition will be admitted to the EAST–WEST TALENT LAB automatically.

Directors must submit a project idea that is not yet in production. Producers can apply without a project idea. Applicants must be aged between 18 and 35. English will be the language of communication at the EAST–WEST TALENT LAB.

WHAT DO I NEED TO SUBMIT?

1. the completed application form
2. CV and filmography
3. a description of the project idea (no longer than one page)
4. a reference film on DVD or via web link

SELECTION PROCEDURE

The deadline for applications is February 19th 2016 (date of postmark or e-mail). An independent commission will select the participants in the EAST–WEST TALENT LAB. Applicants will be notified of the decision by the beginning of March 2016. Those selected to participate in the EAST–WEST TALENT LAB (April 21st to 26th 2016) will be invited to attend the 16th edition of goEast Film Festival in Wiesbaden. Travel, meal and accommodation expenses will be covered by goEast.

Andrea Wink

Born 1966 in Wiesbaden, Germany, she studied art history, classic archaeology and film studies and, in 1990, co-founded the film festival Wiesbaden "exground on screen", today "exground filmfest", Hesse's biggest film festival. She also works for the Deutsches Filminstitut in Frankfurt; since 2001 she is curating the student competition for the goEast-film festival and coordinating the festival's training programme "goEast-Young Professionals" as well as the goEast project-market for young filmmakers from Germany and Central and Eastern Europe. Since 2008 she has as well worked for the Co-Production Prize of the Robert Bosch Stiftung, organizing for example "One to One meetings" and "Speed Dating" between young German producers and participants of the Sarajevo Talent Campus, young Bulgarian film students during the Sofia Meetings and participants of the Project Market in Tbilisi. Since 2011 she is a member of the board of directors of the German short film association. Since 2014 she coordinates the East-West Talent Lab, a new designed programme consisting of a broad range of networking and educational events. A central component of the Lab is the goEast Development Award, worth 3,500 euros, is presented to the originator of the best project idea. Besides that she gives lectures for Festival strategies and marketing of shorts films.